



PRESS RELEASE

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ASPLUNDH CELEBRATES ITS 90TH ANNIVERSARY



Willow Grove, PA - Asplundh Tree Expert, LLC, an international vegetation management, utility infrastructure and commercial landscaping contractor, based in Willow Grove, Pennsylvania, is celebrating its 90th anniversary throughout 2018. “Honoring Our Past, Embracing The Future” is the theme of its ongoing business and employee communications, as well as events such as the headquarters’ employee picnic coming up in September. In

addition to the picnic’s traditional fun, food and entertainment, a beautiful, newly-planted oak tree on the property will be dedicated on that day.

Asplundh’s Origins

If you’ve ever wondered about the family and company name, it means ‘grove of aspen trees’ in Swedish and couldn’t have been more appropriate for a tree service business founded by three Asplundh brothers on August 28, 1928 in Glenside, Pennsylvania. Known for its distinctive fleet of orange trucks, Asplundh focused on providing tree pruning and removal services to electric and telephone utilities. Among its earliest customers were Philadelphia Electric Company (now PECO), Public Service Company of New Jersey (now PSE&G), Jersey Central Power & Light Company (a FirstEnergy company), Pennsylvania Power & Light Company (now PPL Electric Utilities) and American Telephone & Telegraph (AT&T).

The family-owned company, now managed by its third generation, has developed a number of industry-accepted innovations over the years. In response to the need for greater safety and better productivity, Asplundh developed the first commercial brush chippers in 1949 and in 1958, the first fully-insulated aerial lifts to get workers into the trees more efficiently and safely. Asplundh also initiated a joint research project to scientifically demonstrate the safe use of

herbicides for vegetation control on rights-of-way. This project, initiated in 1953, remains active and continues to validate the proper use of herbicides as part of an integrated vegetation management program.

Asplundh's tree pruning and line construction resources are often a welcome sight in the wake of severe weather such as hurricanes and ice storms. Nearly every region in the U.S. and Canada has seen the caravans of work trucks and crews, drawn from all around the country, working alongside utility crews to help restore power. Asplundh's experience in clearing trees and brush from around live power lines has been recognized by electric utility companies as a valued service since the late 1930s when a series of devastating storms ravaged the East Coast of the United States.

Asplundh Today

Asplundh's operations have expanded geographically to provide routine and emergency vegetation management, utility infrastructure and commercial landscaping/snow removal services to over 4,000 clients across the U.S. and Canada, as well as overseas in Australia and New Zealand. The scope of operations has also expanded over the years, offering many specialized services ranging from line construction to electrical equipment testing. Since 2015, commercial landscaping and snow removal services have also been offered by a family of acquired companies throughout the U.S.

With a workforce of more than 35,000 service professionals and a fleet of thousands of pieces of specialized equipment and vehicles, Asplundh's diversified operations have grown to serve a variety of markets and industries. However, the business remains true to the company's name -- pruning and removing trees to help maintain reliable power continue to be the core of Asplundh's operations.

For more information, please visit www.asplundh.com or contact Asplundh Corporate Communications, 1-800-248-TREE (8733) ext. 4427.

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