



Media Contact

Lauren Fincher, Ketchum, 404.879.9294
lauren.fincher@ketchum.com

Husqvarna Named Exclusive Chainsaw Provider for Asplundh

Three-year deal provides professional chainsaws, accessories for tree service leader's operations in the U.S., Canada, New Zealand and Australia

CHARLOTTE, November 11, 2014 – Asplundh Tree Expert Co., an international provider of vegetation management services to more than 3,000 utilities and municipalities, has named Husqvarna Group, the world's largest producer of outdoor power products, as the exclusive provider of chainsaws and related accessories to Asplundh and its international subsidiaries.

The three-year contract with Husqvarna's Professional division helps simplify the growing supply chain for Asplundh's family of companies in the U.S., Canada, New Zealand and Australia. With more than 22,000 employees in its vegetation management operations worldwide, the volume of chainsaws in use every day is quite large.

"Asplundh is one of the world's leading providers of utility line clearance services, and Husqvarna is proud to have earned exclusive provider status," said Jeff Dewosky, Vice President, General Manager Dealer Division – Americas, Husqvarna Group. "Doing so confirms our reputation for providing the professional market with the highest-quality chainsaws that maximize performance in every situation."

In recent months, Husqvarna employees have been working both with Asplundh corporate and branch locations to demonstrate its chainsaw product line and assist with any questions workers may have during the transition. Besides Husqvarna chainsaws, the partnership also includes training, dedicated account coordination, technical after sales support and access to an online ordering and support portal. In addition, a certain amount of inventory is on hold to support quick deliveries.

"Husqvarna has been a long-time partner of Asplundh, and we are pleased to have their support as we provide safe, efficient and cost-effective services to our customers," said Ken Chan, Chief



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Procurement Officer, Asplundh. "We know Husqvarna will further our goals of providing our employees with tools that offer better safety, performance, reliability and a cleaner environment."

Husqvarna offers a complete line of chainsaws designed to meet the specific needs of professional tree workers, loggers and skilled landowners. Each durable and reliable chainsaw is powered by a Husqvarna X-Torq® engine, which delivers lower fuel consumption and reduced exhaust emission levels in accordance with the world's most stringent environmental regulations.

To learn more, join the conversation by "liking" Husqvarna on Facebook

(www.facebook.com/HusqvarnaUSA) and by following Husqvarna on Twitter

(www.twitter.com/HusqvarnaUSA).

About Asplundh

Asplundh Tree Expert Co. is a family-owned and managed company headquartered near Philadelphia, Pennsylvania, US. The company primarily provides vegetation management and utility infrastructure services to a wide range of utilities and municipalities. The Asplundh family of companies employs over 34,000 service professionals throughout the U.S., Canada, New Zealand and Australia. Learn more at <http://www.asplundh.com>.

About Husqvarna

Husqvarna Group is the world's largest producer of outdoor power products including robotic lawn mowers, garden tractors, chainsaws and trimmers. The Group is also the European leader in consumer watering products and one of the world leaders in cutting equipment and diamond tools for the construction and stone industries. Founded in 1689 and celebrating 325 years of engineering innovation, the Group's products and solutions are sold via dealers and retailers to both consumers and professional users in more than 100 countries. Net sales in 2013 amounted to 30.3 billion SEK, and the Group had 14,160 employees on average in more than 40 countries. High-resolution images and Web images are available at www.husqvarna.com.

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