A
rborLine is a utility vegetation management tool from ArborMetrics Solutions, an Asplundh subsidiary since 2006. When work planners use ArborLine, all the information about a job site is captured in one place. The result is a more efficient, higher-quality operation.

This standardized data collection system allows ArborMetrics planners and auditors to do their work quicker and with greater accuracy. That saves time on the job because crews go into the field with everything they need to succeed: the right equipment, information about the task and work site, and even better maps.

Developed solely for utility arboriculture, ArborLine was designed primarily for planning, notification and quality-control services. It takes the guesswork out of the vegetation management process. Here’s how:

• Identifies, records and reports on the type of work, quantity of work, its location (including GPS coordinates), site hazards, and other specific information critical to tree crews
• Captures electronic signatures for ROW control forms (permits), refusal forms, and variance forms
• Prints or e-mails a work manifest, executed permission forms, detailed map books, and other customer-driven reporting documents
• Dynamic filters and sorting capabilities allow vegetation managers to make “real-time” decisions

To learn more about ArborLine, please e-mail info@arbormetricssolutions.com or call 1-866-685-1880.

AN OPEN LETTER TO ALL EMPLOYEES

It is the policy of our Company and all of its subsidiaries and management to work continually toward improving recruitment, employment, development and promotional opportunities for minority group members and women.

It is the Company’s intent to provide equal opportunity in all areas of its employment practices and to ensure that there be no discrimination against any applicant or employee on the grounds of race, color, religion, sex, age, disability, national origin, veteran status, marital status, or sexual orientation.

This policy extends to recruiting and hiring, to working conditions, training programs, use of company facilities, and all other terms, conditions and privileges of employment. As a field employee, complaints may be made to your immediate supervisor (foreperson, general foreperson, supervisor) or Division manager. As a Corporate Home Office employee, complaints may be made to your immediate supervisor, department manager or the Office Personnel manager.

If you cannot report to your supervisor or manager, or if a complaint you have made has not been promptly addressed, you should call the Corporate EEO Officer at (215) 784-4200.

Management will continue to be guided and motivated by this policy, and with the cooperation of all employees, will actively pursue the related goals of equal opportunity and affirmative action throughout the Company and all of its subsidiaries.

Scott M. Asplundh, Chief Executive Officer
FROM CHRIS

2010 has seen major changes as we close the old year and begin the new. At our September Board Meeting, Scott Asplundh was elected Chief Executive Officer (CEO) and George Graham advanced to President of the Asplundh Tree Expert Co., which includes UtiliCon Solutions, Ltd. In addition, Greg Holman was promoted to senior vice president, responsible for managing UtiliCon’s day-to-day operations.

The experience these men bring is unequalled in the industry. Scott holds a master’s degree in business and has worked throughout the company for over 30 years, from groundperson in 1976 to CEO today. George earned a business degree from Penn State and has 30 years of field and corporate experience, including the past six years as President of UtiliCon, the utility services (non-vegetation) side of Asplundh. After 47 years in the company, I remain as Chairman of the Board. This transition of leadership and responsibilities is a natural progression of our family-owned and managed corporation.

FROM SCOTT AND GEORGE:

When our new structure was implemented at the Board Meeting in September, we had to adjust to new roles and responsibilities. It has been a time to learn from the challenges we’ve met along the way and to look for new ways to improve.

At the start of this year, all field employees signed the 2010 Safety Commitment Letter. The results of these individual personal pledges were seen in our 16 Weeks of Summer Safety Campaign, which showed greatly improved safety in our operations during a historically problematic time frame. Thankfully, our improved safety performance has continued and we are evaluating new programs to maintain this trend.

To better meet the needs of our customers, 23 new field regions were created this year to expand operations. This new structure has helped improve safety and reduce operating costs, all of which result in more cost effective pricing. The new regions have made significant contributions to the corporation in all areas and we look to 2011 with visions of continued success.

Several years ago we started to install Automated Vehicle Location (AVL) devices on some of our field trucks. Today we have 12,000 units deployed in the field. We have only just begun to see and use all the benefits of the data we receive.

A new operation, Asplundh Highway Division, was formed this year to bring our mechanical vegetation management and herbicide application services to more federal, state, county and municipal roadways. We are excited about this new division, as we have already seen high bidding activity and eagerly await the coming year.

Many small storms hit throughout the year; and the response of our field personnel to our customers in their time of need was well done. The emergency training we perform throughout the year has paid off for both hurricane and non-hurricane years.

Although the economy is not back to where it was several years ago, we have had a successful year due to better training. Our Line Clearance Qualification Standard has strengthened the quality of personnel on our crews and a new management training program for our supervision will provide additional tools and skills to more effectively manage our operations. Safety remains the key to our ongoing success. Our vision of “Safety First … No One Gets Hurt!” is much more than just words to our company. By maintaining a consistent focus on working both safely and as a team, we will continue to outperform our competition.

We wish you and your families a safe, happy and healthy holiday season!

George E. Graham, Jr.
President

Christopher B. Asplundh
Chairman of the Board

Scott M. Asplundh
Chief Executive Officer
SAFETY SUCCESS IS NO ACCIDENT

UNDERSTANDING THE WHY OF TRAINING

A fter almost a year as your Corporate Safety Compliance and Training Manager, I have seen many things that reinforce a very important concept regarding training. Here at Asplundh, our employees need to know the WHY. The more I train, teach, and work in the field, the more I realize how important it is to understand the WHY, the risks, the hazards of what we do.

I was taught, as most of us were, to just do it. I was told that I didn’t need to understand; I just needed to do what I was told. I didn’t like this very much and I always wanted to know the WHY.

The more I get involved in incident investigation, it becomes clear to me that people don’t always understand the WHYs. It is like the difference between studying for a test or studying to actually learn something. If we study for the test, then we may only know the limited number of things asked on the exam. If we study to understand, then we will be able to deal with questions and analyze situations that go beyond the test.

A good example in tree work could be illustrated by tree removal operations. Our standard safe work practice states that the rope puller shall be positioned at least 1 ½ times the length of the tree. All others are required to stay beyond two times the length of the tree.

If people are only looking at the tree height/length, and not thinking about WHY, they may get themselves in trouble. There are situations where 1 ½ times the tree length is not enough (slope, crown shatter, other trees, etc.). If people understand WHY we want them a safe distance away from the tree that is being felled—that is to say that they understand the risks—they will make better decisions.

I always try to get people to understand why we are teaching what we are teaching, or why we have the policies that we do. If people truly understand the WHY, they will be able to adapt to each situation. We try to write standards, rules and policies to cover every eventuality, but we really can’t. If we train our employees—truly train them to understand the risks, the WHY—they will be better able to make good decisions that will keep them safely coming home to their families every night.

KIDS LEARN “SAFETY FIRST ... NO ONE GETS HURT!”

Children learn a lot from their parents and grandparents by mimicking their behaviors and it appears that these three youngsters have good role models!

Of course, hard hats are an obvious attraction to most kids who want to “wear the uniform” of the workplace, but it’s a great opportunity for parents to explain the reasons for wearing this very important piece of PPE, as well as the use of ear protection. Chewing an earbud is not recommended however! One of the most valuable lessons a parent or grandparent can teach is the habitual use of seatbelts. Whether it’s a short trip to the soccer field or a long family car trip, these kids have learned that the vehicle doesn’t move unless they’re buckled up!

Owen Niedenthal
7-year-old son of Director and Corporate Safety Officer Gil Niedenthal

Jack Labrie
2 years old

Samuel Labrie
4 years old

Grandsons of Asplundh Brush Control Co. Supervisors Jean Labrie of Lebanon, Indiana
SAFETY TRAINING IS VITAL

Branch Manager Rob Forell (far L) assisted Corporate Safety Supervisor Joe Kern (second from L) in conducting a two-day tree felling school in August for these trimmers, forepersons and general forepersons who work on the property of FirstEnergy in western Pennsylvania. Pictured at the region’s Shippenville office were (L to R): John Knox, Kelly Byerley, Justin Knouf, David Charney, Dan Croyle, Mark McCracken and Lee Minich. Seated front and center is Chris Marais.

A second group of employees from the Rob Forell Region dedicated two days in August to learn all of the best and latest information on tree felling from Corporate Safety Supervisor Joe Kern. Held at the Shippenville office, the participants were (L to R): Ryan Demchak, Kevin Beck, Jason Zwolski, Clint Addleman, Kevin Shoffner, Matt Kennedy, Greg Millinder, Brandin Nelson, Larry English and Matthew Holland. These folks are putting this vital safety training to good use in their work on the property of FirstEnergy in western Pennsylvania.

WILL THIS BE YOU? A POEM

Written by Allen Lear, Foreperson A 31-year Asplundh employee in Kentucky

There was a crew of three, who went out to cut a tree.
They didn’t seem to think, their lives were on the line. “Safety First … No One Gets Hurt!” they thought a waste of time.
Job briefing or planning, no one spoke a word.
Talk of an escape route, the thought never occurred.
The foreperson cut the tree, it crushed him to the ground.
The climber and groundperson, were nowhere to be found.
They had been there for hours, and then some help arrived.
But when they found the crew, none were still alive.
They all were in the Danger Zone, crushed beneath the tree.
Some simple little changes, could have saved all three!
Always plan your escape route and stay out of the Danger Zone.

Over 110 field and office employees from the Mel Riley Region attended a Kansas City Power & Light (KCPL) Safety Awareness Day this fall which focused on electrical hazard awareness. In addition to demonstrations of how electricity will conduct through a car tire, aluminum ladder and shovel, the attendees received a powerful message from Presenter Shawn Spiwak (in the center with a grey shirt) who lost his right arm, right leg and left ring finger in an electrical incident in 2008. RSS Paul Sneathen sent in this photo with special thanks to Duane Anstaett and Geoff Vossen of KCPL for their commitment to safety and for providing this opportunity for Asplundh personnel to be part of a super training event!
ASPLUNDH HIGHWAY DIVISION HITS THE ROAD

From the rural county roads of Maryland to the busy Kuhio Highway on the Hawaiian Island of Kauai, Asplundh is one of the most experienced roadside vegetation management contractors available to federal, state, county and municipal agencies throughout the United States.

To better serve the needs of our nation’s vast transportation network, the Asplundh Highway Division (AHD) was established in June and it is sponsored by Vice President Steve Bostock. The division’s marketing and field operations are the responsibility of Field Vice President Sid Vogel and his team of three district managers: Rick Good in the Southeast, Stan Palla in the South Central U.S. and Darhl Trail in the Northeast. The AHD office is based in Fairhope, Alabama.

Plenty Of Resources For Safer Roadways

Although the Asplundh ‘brand’ is well known in the electric utility industry, the people who oversee highway maintenance and public works are not as familiar with Asplundh’s vegetation management resources.

“We have to make sure that all the Departments of Transportation (DOTs) and other highway agencies know that Asplundh’s equipment, people and financial stability make it possible to manage a job of any size,” says Sid, who has over 33 years of experience in government contracting, civil engineering and service. “We are especially strong when it comes to having the right equipment and expertise for any situation or terrain.”

Most of the vegetation management work that is done for DOTs and highway departments improves public safety by keeping sight lines clear and preventing road deterioration by weeds. AHD offers all types of mowing, side trimming, tree and brush removal, and a wide range of herbicide applications to control

A dark tunnel of trees begins to open up as an Asplundh lift crew removes the lower limbs of overhanging trees that threaten motorist safety along the Kuhio Highway on the island of Kauai in Hawaii. This emergency project for the State of Hawaii DOT was contracted to Asplundh due to the company’s safety record and ability to secure skilled climbers, cranes, traffic control services and heavy equipment to move the wood debris.

Plenty Of Resources For Safer Roadways

Whether it's a small tractor with a mowing deck or a powerful, tree grinding flail mower, such as this one in Florida, AHD can provide one unit or a fleet, including skilled operators.

Herbicide application methods range from high volume foliar to selective backpack operations. Ultra low volume herbicide applications can be conducted very efficiently and effectively with tank-mounted ATVs as shown here. AHD spray operations are conducted under the supervision of a licensed applicator and follow the Material Safety Data sheets for all herbicide products used.

Specialized side trimming equipment for trees can be rubber-tired or tracked, depending on terrain. Skilled operators use telescoping booms with saws or this “Slashbuster” which features a dual mowing and grappling attachment.
unwanted or invasive plant species along roadways and in median strips. This work can be done on a routine scheduled basis or for emergencies that crop up.

**A Complete Package**

With over 80 years of experience in vegetation management for vital services such as electricity, pipelines and railroads, Asplundh has developed a skilled employee base that is well-equipped to operate safely and efficiently. Ongoing training in traffic control and proper supervision also help to assure DOTs and highway agencies that public safety is forefront with all AHD crews.

AHD offers a complete package of vegetation management capabilities for every highway and byway. For more information, call toll-free 1-877-863-0022 or e-mail highway@asplundh.com.

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**Who’s Who On The Road To Better Vegetation Management With The Asplundh Highway Division?**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Region</th>
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<tbody>
<tr>
<td>Sid Vogel</td>
<td>Field Vice President</td>
<td>Asplundh</td>
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<td>Highway Division</td>
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<td>Rick Good</td>
<td>North</td>
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<tr>
<td>Stan Palla</td>
<td>South Central District Manager</td>
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<td>Darhl Trail</td>
<td>Northeast District Manager</td>
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**CO-OP CORNER**

- The Asplundh Voltz Wagon traveled to Ohio this summer to provide electrical hazard awareness training for employees in the Dave Puckett Region, including those who work on several electric cooperative systems.
  - Shown at right is General Foreperson Denny Kyne conducting an arc demonstration with a rubber glove for Asplundh crews serving the members of Guernsey-Muskingum Electric Cooperative based in New Concord, Ohio.
  - Supervisor Dave Robinson also reported that Asplundh employees who work on the South Central Power system received additional training thanks to the ‘cooperative’ generosity of the utility when it gave a live-line electrical hazard demonstration in early September. It’s good to know that safety is a shared value with our co-op customers!

- Sponsor/Vice President Brent Asplundh (far R) and Branch Manager Lance Vining (far L) joined with this group of skilled and dedicated employees who recently started work for the Lower Colorado River Authority (LCRA) in Texas. Since the LCRA was established in 1937, it has become the primary wholesale provider of electricity to municipal and cooperative utilities in Central Texas. It serves more than 1.1 million people in a 55-county area. General Foreperson Craig Benson (center) oversees the crews serving LCRA.
Bar E. Asplundh, past president and chairman of the board of the Asplundh Tree Expert Co., died on August 14, 2010 at the age of 82. He was the first of the second generation Asplundh family members to assume the responsibilities of company president and he is the first of this generation of leadership to pass away.

“Barr was able to help the company make the transition from the first generation to the younger generation’s management and he really spread our operations and services throughout the country,” said his brother Paul Asplundh, who also worked for the company for 50 years.

Born in Abington, Pennsylvania on September 10, 1927, Barr was the eldest son of Griffith Asplundh, one of the three brothers who founded the company in 1928. Barr joined the company part-time in 1945, working on a tree crew in the Philadelphia area during summer vacations. After high school, he served in the U.S. Army 82nd Airborne from 1946 to 1948 and then attended the Pennsylvania State College (now University) where he earned a bachelor’s degree in agricultural economics in 1952.

After college, Barr came back to the company, working his way up through the general foreperson level to a supervisor position in Maryland. Three years later, he moved to Michigan to serve as a manager of Asplundh operations. In 1958, he returned to Pennsylvania to oversee the company’s equipment department at a time when the first Asplundh-manufactured insulated aerial lifts were being introduced to the field. Elected vice president in 1962, Barr also oversaw several field management regions and in 1968, he became the first of the second generation to be elected company president.

“Working for Barr was always an adventure and probably the most exciting time of my younger days with the company,” said Chairman of the Board Chris Asplundh. “He took us into new areas where Asplundh had never worked before and was always the guy that our utility customers wanted to see. Barr was fun, he was aggressive, and he had expectations that had no bounds. He was the kind of man that could relate to all aspects of our business, from a groundman to the president of the utility company.”

In 1982, Barr was elected chairman of the board and continued his involvement in day-to-day operations for another seven years. He stepped down as the company’s chairman in 1990, but continued to serve on the board until 2002 and then served in an advisory capacity until 2008 when his health began to fail.

Throughout his adult life, Barr was active in civic organizations including various hospital boards, a local historical society and the Asplundh Foundation. He enjoyed many outdoor hobbies such as hunting, horseback riding and target shooting, but he especially loved salt water fishing and aviation. Barr flew fixed wing aircraft, including gliders, and was skilled in aerobatics.

Barr is survived by his wife of over 30 years, Jeanne; a former wife, Lois; a daughter, Alex Asplundh; four grandchildren, Leah, Kyle, Caylynn and Natalie; two great-granddaughters, Saylor and Maeli; one brother, Paul, and a sister, Leone Graham, as well as numerous cousins and their descendents.

Please join us in expressing our condolences to the family and friends of Barr. May his many contributions to the Asplundh Tree Expert Co. continue to improve the company for years to come.
Congratulations and best wishes for a happy and healthy retirement to all the Asplundh retirees listed here!

Robert Allender  
Journeyman, West Virginia  
First employed March 1995  
Retired September 2010

Harry Baker, Jr.  
Foreperson, Virginia  
First employed April 1963  
Retired June 2010

Millard Banks  
Permissions, North Carolina  
First employed January 1990  
Retired September 2010

James Brock  
Foreperson, South Carolina  
First employed January 1976  
Retired May 2010

Frankie Brown  
Journeyman, Tennessee  
First employed September 1987  
Retired April 2010

Michael Carrier  
Branch Manager, Ohio  
First employed August 1975  
Retired June 2010

Timothy Casler  
Foreperson, New York  
First employed December 1977  
Retired August 2010

Timothy Connell  
Foreperson, Washington  
First employed May 1991  
Retired May 2010

William Dameron  
Foreperson, Virginia  
First employed December 1995  
Retired February 2010

Gary Goodin  
Permissions, Kentucky  
First employed November 1998  
Retired July 2010

John Gunther  
Journeyman, Virginia  
First employed January 1998  
Retired April 2010

Charles Halls, Sr.  
Foreperson, Pennsylvania  
First employed June 2003  
Retired September 2010

Darrell Jackson  
Foreperson, Ohio  
First employed March 1995  
Retired September 2010

Donald McKim  
Foreperson, Pennsylvania  
First employed February 1972  
Retired July 2010

George Meyer  
Manager, Oregon  
First employed March 1971  
Retired October 2010

Philip Mooney  
Permissions, Maryland  
First employed May 1960  
Retired May 2010

Carol Ogden  
Wage Attachment Specialist  
Willow Grove, Pennsylvania  
First employed June 2000  
Retired June 2010

Gary Raulerson  
Foreperson, Florida  
First employed May 1994  
Retired July 2010

Elaine Richards  
Central Records Clerk  
Willow Grove, Pennsylvania  
First employed April 2002  
Retired July 2010

Robert Roderick  
Foreperson, Missouri  
First employed October 1993  
(Plus 8 years with Blume System Tree Experts)  
Retired May 2010

Arturo Rodriguez  
Apprentice, Texas  
First employed September 2003  
Retired August 2010

Noah Smelser  
Equipment Operator, Virginia  
First employed March 1999  
Retired June 2010

Jimmy Swecker  
Foreperson, South Carolina  
First employed October 1985  
Retired September 2010

Jerry Turner  
Foreperson, South Carolina  
First employed October 1993  
Retired May 2010

Bill Willis  
Foreperson, Mississippi  
First employed June 1966  
Retired July 2010

Clayborn Woods  
Foreperson, Virginia  
First employed October 1993  
Retired September 2010

Steven Zimmerman  
Foreperson, Ohio  
First employed September 2002  
Retired September 2010

Branch Manager Mike Carrier in northern Ohio retired in June, just shy of 35 years with Asplundh and over 40 years in the vegetation management industry.

Born and raised in Ohio, he joined the company in 1975 with seven years of prior line clearance experience. From 1981 to January 2010, Mike served in a supervisory capacity, primarily in northern Ohio, but also in Florida for about nine years. He was recognized by the company for his expertise in storm response and safety, and in January he advanced to branch manager, but eventually decided that he was ready to retire.

An avid outdoorsman, retirement will mean more opportunities to spend time at his cabin in western Pennsylvania and enjoy more time with his family. Best wishes for a relaxing retirement!

Manager George Meyer, a 39-year Asplundh veteran in Oregon, joined the ranks of the retired in October.

George joined an Asplundh tree crew in Oregon in 1971 after working several years for Boeing Aircraft Co. in Washington. In 1980, he advanced to general foreperson and four years later, he was promoted to supervisor.

In 1999, George became the manager over a new region which primarily consisted of Asplundh operations on the property of Portland General Electric. He was an ISA Certified Arborist and was recognized by the company for excellent storm response and control of equipment costs.

George thought he could just ride off into the sunset on his motorcycle, but we couldn’t let him go that easy. Enjoy!
After over 40 years in the vegetation management industry, Permissions Person / Foreperson **Gary Goodin** (center) decided to try something new: retirement! In late July, Manager Jack Shupe (L) and General Foreperson Robert Goodin (R) took Gary to lunch and presented him with a specially-engraved plaque of appreciation in honor of his retirement. Robert, who is Gary’s younger brother, says he was always very knowledgeable about trees and was one of the first two ISA Certified Arborists in Kentucky. RSS Bill Johnson calls Gary ‘the dictionary’ since he had been such a resource for him. Gary worked in various parts of Kentucky throughout his career, but most recently for Nolin Rural Electric Cooperative Corporation. Best wishes, Gary!

It may have been a snowy winter day in February, but this gathering of co-workers shown above turned it into a warm, festive retirement farewell to Supervisor **Frank Hollomon**, Jr. (holding the plaque / wall clock). Frank faithfully served Asplundh for 42 years and, except for five years in Tennessee, his entire career was in his home state of Virginia. He was responsible for overseeing crews on the property of Dominion Virginia Power, as well as various municipal and cooperative accounts over the years. Gathering for a luncheon in Frank’s honor in Richmond, Virginia were (L to R): RSS Jeff Wilson, Office Administrator Janet Hudson, Office Manager Nicki Mourtzakis, RSS Jody Messick, Vice President Tom McDonnell and Supervisors Ron Faison and Chris Fix. Tom recently commented, “In my 19 years of working with Frank, he was instrumental to the success of our division. If you could characterize him in one sentence, it would be that he was a true Virginia gentleman.” These words of tribute were engraved on the plaque presented to Frank at the luncheon.

On May 26, a warm, breezy afternoon, more than 75 co-workers, friends, customers and family members of the late Supervisor **Tom Anderson** gathered for a tree dedication in his honor in Mercer County Park, New Jersey. A large Riversii Beech (R) was planted as a living memorial of this 54-year Asplundh veteran who served on the property of Public Service Electric & Gas (PSE&G) his entire career. Tom’s wife of 49 years, Lorraine (above, third from R), posed with their children and grandchildren for a photo with the bronze plaque that is now installed at the foot of the tree. It reads, “This tree was planted to honor the life, work and dedication to trees of Thomas M. Anderson 1937-2009” and it was presented by retired Chairman of the Board Carl Asplundh, Jr, who worked with Tom for many years. Sponsor / Senior Vice President Chris Asplundh, Jr, among others, also recalled many humorous times that endeared him to co-workers in the field and office, as well as his customer contacts at PSE&G.
The Asplundh TREE
Autumn/Holiday 2010

MERIT AWARDS

Asplundh is proud to have smart, helpful employees such as the seven featured on these pages whose good deeds recently earned them Silver Merit Award pins. You’ll notice that all three events described below were vehicle crashes, a risk that all of us are exposed to on a day-to-day basis. How would you react?

Fiery Car Crash

During the morning rush hour on August 25, 2010, Forepersons Glen Cook and Ruben Mar, along with their crew members Calvin Williams and Roman Maldonado of the Kevin Blount Region, were driving on Interstate 430 in Little Rock, Arkansas to get to their job site on an Entergy transmission right-of-way. While driving along the busy four-lane highway, Glen and Calvin came upon a serious crash involving several vehicles, one of which was on fire. They noticed that the bystanders did not have fire extinguishers, so they safely pulled over and used the fire extinguishers from their trucks to help contain the flames.

Upon arrival of the police and ambulances, Ruben and Roman immediately stepped up to provide translation assistance between the emergency personnel, the accident victims, who were Hispanic, and the witnesses. Sadly, Ruben had to tell one man who was being loaded into an ambulance that his wife had just died.

Chris Millmier, a safety contractor and investigator for Entergy, wrote to Manager Kevin Blount, “These four gentlemen showed a great deal of public generosity and compassion to those in need, and their valuable assistance was very much appreciated by everyone involved. I am proud to write to you in recognition of your group.” We are proud, too!

Out-of-Control Pick Up Truck

Less than two weeks later, on the morning of September 7, Jarraff Crew Foreperson Thomas Campbell and Trimmer Doug Edgmon were leaving an Entergy substation in Mayflower, Arkansas when they had to stop their trucks for an oncoming school bus that had stopped to pick up children. A small pick up truck came up from behind them at a high rate of speed and lost control as it tried to stop. The pick up contacted the side of the vehicle behind Doug, traveled out of control down the shoulder of the highway, passing several cars and narrowly missing the school bus. It then hit a culvert which caused the pick up to roll completely over and land back upright.

Thomas and Doug safely pulled their trucks over to the shoulder with their flashers on and went to see if they could offer some assistance to the two teenage boys in the pick up. A large, empty dump truck behind them was exceeding the speed limit and going too fast to stop. It proceeded to run into the vehicles before swerving across the median, crashing into the guardrail and tipping over into a ravine.

Once the state police and ambulance arrived, the crew asked the state trooper if he needed any further assistance. The trooper said no and thanked them, so Thomas and Doug returned to work.

In describing the incident to Asplundh management, Lance Schumacher of Entergy wrote, “I am proud to be associated with these caring and quality people, and of the training Asplundh has provided them.” Ditto!

Overturned Dump Truck

Around 4:00 p.m. on September 22, General Foreperson Jason Collins of the Jeff Lynch Region was driving through Middletown, Ohio on his way to observe his lift crews when he came upon a crash scene involving a minivan, a pick up truck and a large dump truck.

The pick up, followed by the minivan, had stopped to make a turn. A large, empty dump truck behind them was exceeding the speed limit and going too fast to stop. It proceeded to run into the vehicles before swerving across the median, crashing into the guardrail and tipping over into a ravine.
Jason pulled over safely and immediately climbed down the embankment to check on the dump truck driver. He found the driver unconscious and slumped over into the passenger seat. Jason turned off the ignition and asked the man if he was okay. Another onlooker wanted to move the driver out of the truck, but Jason advised him that since the man was in no immediate danger, it was better to leave him in the truck until medical personnel arrived.

Police and ambulance were soon on the scene, but downed trees were making access to the overturned dump truck difficult. Of course, Jason was well-equipped to handle their request to clear a path and assisted in carrying the man up the hill to the waiting ambulance.

Thanks to his calm, clear-headed thinking and chain saw experience, Jason was able to help the medical professionals be more effective. Great job!

General Foreperson Jason Collins (L) at the accident scene in Middletown, Ohio, cleared downed trees from the embankment so that emergency personnel could move an injured dump truck driver to the ambulance.

Manager Jeff Lynch (R) presented a Silver Merit Award to General Foreperson Jason Collins (L) for applying his safety and first aid training in a calm, capable way, making it possible for an emergency medical team to safely move an injured driver from a ravine and into an ambulance.

SUPPORTING RESEARCH AND EDUCATION AT TREE FUND EVENTS

Staying at the forefront of utility arboriculture requires a desire to find the solutions to any number of safety, productivity and effectiveness problems. Because the TREE Fund is a major source of funding for arboriculture research and education programs, Asplundh has been a steady supporter of this foundation through its sponsorship of the week-long, 500-mile Tour des Trees and by hosting an annual benefit golf outing.

In fact, Asplundh’s 17th Annual Golf Outing to benefit the Tree Research and Education Endowment Fund (TREE Fund) is coming up on Sunday, February 20, 2011 in Savannah, Georgia at the North American Tree Conference (www.isasouthern.org/annualconference.htm).

You are cordially invited to join Asplundh on the greens at The Club at Savannah Harbor next to the conference hotel. Join your friends in testing your golf skills in a fun event that helps to raise some “green” for TREE Fund grant programs and the ISA Southern Chapter Memorial Scholarship.

The four-person scramble format starts at 8:30 a.m. and wraps up with a festive awards luncheon. Registration includes:

- 18 holes of golf, plus cart, balls, speciality items and lots of prize opportunities
- a light breakfast and beverages sponsored by Altec Industries
- a plentiful lunch sponsored by Terex Utilities
- a charitable tax deduction of $50

Sign up today at www.asplundh.com or call 1-800-248-8733 ext. 4232 for more information.

These four cyclists from Asplundh personally raised money to be able to ride in the 2010 STIHL Tour des Trees to benefit the TREE Fund. Pictured here in Rockford, Illinois after pedaling over 75 miles that day are (L to R): Vice President Mel Riley from Kansas, Senior Vice President Steven Asplundh (new TREE Fund trustee), Vice President Joe Lentz of Arborchem Products Division and Writer/Editor Kristin Wild (former TREE Fund trustee).

Asplundh not only hosts an annual benefit golf outing, but Vice President Will Willis also sponsored a hole at the Western Chapter of the ISA’s golf tournament to benefit the TREE Fund in Tucson, Arizona this past April. The foursome pictured above (L to R) are: General Foreperson Jess Martinez, Joe Mayne of Arizona Public Service (APS), Supervisor Al Martinez and Scott Wheaton of APS. They didn’t win, but they sure had fun for a good cause!
Phil Voltz, a vice president of operations for our sister company UtiliCon Solutions, Ltd., was given new responsibilities in October 2010 for overseeing operations in the Asplundh Tree Expert Co. as well. He reports directly to President George Graham, who was elected to a new position of leadership over both Asplundh and UtiliCon.

In December 2004, with nearly 20 years of prior experience in the utility industry, Phil joined UtiliCon as the manager of corporate planning and business development. He had started out in the field as an operations engineer for Philadelphia Electric Co. (now PECO Energy) and moved into positions of greater management and business development responsibility, eventually becoming vice president of a major utility contracting consortium. Phil holds a bachelor’s degree in mechanical engineering from Lehigh University in Bethlehem, Pennsylvania and earned an M.B.A. from Widener University in Chester, Pennsylvania. He will be using this combination of experience and education to develop processes to improve operational performance and customer service while coordinating efforts to cross-sell both Asplundh and UtiliCon services.

Jeff Bucek, former general foreperson in Virginia under Vice President Tom McDonnell, advanced to supervisor there in June 2010. The McDonnell Region is sponsored by Senior Vice President Gregg Asplundh.

A 20-year Asplundh veteran, Jeff first joined a climbing crew in Virginia in 1989, but left for several months and then returned for good the following year. He advanced to lead foreperson six years later and became a general foreperson in 2000. As a supervisor, Jeff oversees distribution crews working in the Eastern Division of Dominion Virginia Power, which covers northeastern North Carolina as well as southeastern Virginia. He is a 2005 graduate of the Asplundh Supervisory Training Program and is preparing to become an ISA Certified Arborist.

Jesse Long, former regional safety superintendent in Wisconsin, was promoted to supervisor in western Pennsylvania under Branch Manager Rob Forell in September 2010. Senior Vice President Chris Asplundh, Jr. sponsors the Forell Region.

Jesse first started with Asplundh in his home state of Wisconsin in 1991, but left in 1994 to work for another tree company. Five years later, he returned to Asplundh and advanced to general foreperson in the Upper Peninsula of Michigan in 2004. Jesse became the Joe Schneider Region’s safety superintendent in late 2007 and then transferred to Pennsylvania for his promotion to supervisor. He currently oversees crews working on the properties of FirstEnergy, Duquesne Power & Light, Somerset Rural Electric Cooperative, PennDOT and Verizon.

Jerry Kensington, former supervisor in the Tom Leverentz Region in Texas, was promoted to manager there in September 2010. Sponsor/Senior Vice President Matt Asplundh sponsors the new Kensington Region.

Jerry first joined a tree crew in 1989 in New Jersey while studying criminal justice at Raritan Valley Community College. He then served two years in the U.S. Marine Corps before returning to tree work in 1993. Four years later, Jerry transferred to Texas and advanced to general foreperson in 1998. He has been a supervisor over Asplundh crews working on the property of AEP / SWECO in Texas, Louisiana and Arkansas since 2006, gradually adding responsibility for Oncor and Valley Electric Membership Corporation, all of which he now manages. Jerry is an ISA Certified Arborist and Utility Specialist, as well as a 2008 graduate of the Management Professional Development Program.
In order for the Asplundh Tree Expert Co. and its subsidiaries to achieve operating and financial goals, it is essential that all company directors, officers and employees conduct business within the framework of the law and in accordance with good business ethics.

Asplundh is committed to compliance with all federal, state and local laws and regulations. To address certain business ethics issues, our General Business Policies were updated in 1993 and each year, we like to highlight some specific points that may not be clear in other company manuals.

- All employees should avoid any activity, investment or interest that might reflect unfavorably upon the integrity of themselves or Asplundh. While on the job, employees have the duty to act in the best interest of the company.

- Customer entertainment and gifts should be reasonable and kept within the customers’ codes of conduct. Asplundh employees and immediate family may not accept gifts or favors of any significant value from any supplier or customer.

- Employees may not financially influence anyone in either the private or government sector. Personal contributions by employees to political parties or candidates are permitted, however corporate funds or resources may not be given to any political party or candidate for political office.

- Each employee has an individual responsibility to safeguard confidential information that has been obtained on the job. Confidential information includes: proposed or advance plans, service contracts, construction of facilities, earnings, dividends, personal information on other employees, managerial or organizational changes, and customer information.

- All internal reports, statements, records and business transactions handled by Asplundh employees should be prepared honestly and with care, and should present an accurate and complete picture of the facts.

The spirit and intent of these policies are fully supported by Asplundh’s Board of Directors and corporate management. Any violation of these policies will lead to disciplinary action up to and including termination.

If any employee is unsure whether certain conduct is illegal, unethical or a violation of these policies, he or she should seek guidance from a supervisor. If the question cannot be adequately answered, it should be referred to the Personnel Department or Legal Department. These departments are also responsible for investigating suspected violations of these policies.

Asplundh’s Board of Directors, officers, corporate management and all employees are bound by these policies for the greater good of the company. Please respect these policies and let them guide you in your day-to-day activities.
Orchids

Letters and telephone calls were received complimenting the following forepersons and their crews working on the property of the utility or organization listed below the employees’ names. This listing covers all Orchids that were received in the Corporate Communications Department between March 25 and October 31, 2010. For their outstanding job performance or special volunteer efforts, we say ... 

Thank you and congratulations!

ALABAMA


ARIZONA

Abel Beltran and Koby Jones, and Trimmers Antonio Diaz and Raul Oliva, Salt River Project

Kenneth Knight, Trimmer Jonathon Mattox and Permissions Person Greg Kahler, Salt River Project

BRITISH COLUMBIA

Rod Broesma and Adam Hildebrand, BC Hydro

Damian Howard, Jason Richoux and Travis Sanderson, Apprentices Wes Deugau and Pat Himple, and Groundpersons Al Howard and Brad Smith, BC Hydro

Wayd Keirn and Swamper Ed Rosling, BC Hydro

CALIFORNIA

Utility Tree Service General

Foreperson Bernardo Arambula, Tree Trimmer
Foreperson John S. Mahnke and Tree Trimmer
John C. Mahnke, Pacific Gas & Electric

Robert Boyd and Crew, for helping rescue a cat stuck in a tree, San Diego Gas & Electric

Utility Tree Service General Foreperson James Boylen, Forepersons John Allread, Keith Vincent and Curtis Worth, and Apprentices David Madsen, Adam Smith and Chris Wood, Pacific Gas & Electric

Davina Fancy and Richard Fraley, San Diego Gas & Electric

Permissions Person Magdiel Garcia, for his quick actions of calling 911 and helping a family evacuate their home, as they were unaware that a shed on their property had caught on fire, Southern California Edison

Pedro Gonzalez and Trimmer Jose Aviles, San Diego Gas & Electric

Utility Tree Service General Foreperson Aldon Kirchner and Crews, Pacific Gas & Electric

COLORADO

General Foreperson Jimmy Babb, Forepersons Harold Pacheco, Jr. and David Padilla, and Trimmer David Padilla, Jr., Black Hills Utility Holdings

Dennis Briggs and Mike Swanson, and Trimmers Brian Brewer and Craig Lewis, Black Hills Utility Holdings

Supervisor David Fulford, for patiently and clearly explaining removal work to a resident of Aspen, Xcel Energy

General Foreperson Steve Kershman, Foreperson Joe McLean and Crew, Intermountain REA

General Foreperson Steve Kershman, Foreperson Joe McLean, Trimmer Jose Trevino and Groundpersons Juan Ornelas and Jeff Trent, Xcel Energy

General Foreperson Jess Martinez, Foreperson Jesus Hernandez and Trimmers Johnny Mills, Rodrigo Munoz and Howard Woodruff, Xcel Energy

Juan Sanchez and Crew, United Power

CONNECTICUT

General Foreperson Jim Richard, Foreperson Casey Dyer and Groundperson Jay Davis, National Grid

General Foreperson Margaret Samela, Foreperson Chris Cassidy, Groundperson Renaud Tanguay and Permissions Person Tim Rolland, Private Work

FLORIDA

General Foreperson Dale Anderson, Foreperson Mark Chinnell and Journeyman Randy Byrd, City of Newberry

General Foreperson Noah Barker, Foreperson David Craddock, Journeyman Jairo Rodriguez and Apprentice Kendle Rock, Florida Power & Light

General Foreperson Dan Cannon, Forepersons Joanel Donassaint and Rob Little, Empire Electric Association, Inc.

From an e-mail to Vice President Remo Maddalozzo, regarding one of his crew’s work for BC Hydro in British Columbia, Canada:

“I just wanted to pass along a note in regard to the work completed by [Mow Foreperson] Wade Keirn and [Swamper] Ed Rosling on the Teck Cominco [mine] property in Sparwood. The rancher who has the lease was dead set against mowing and wanted us to slash/chip/pile this area. ... The rancher phoned me on Friday to let me know what a great job Wade and Ed did, and how impressed he was with mowing. ... Quality like this makes my job so much easier.”

William Laflin, Vegetation Maintenance Coordinator, BC Hydro

From a letter to Vice President Will Willis in Arizona, regarding his crews’ work for Empire Electric Association (EEA) in Colorado:

“Approximately four years ago, ... our system was in very bad shape due to the outdated practice of ‘rounding over’ trees. As we transitioned into the ‘directional pruning’ method of trimming, Asplundh was instrumental in educating our board of directors, employees and the members we serve. ... I really appreciate being able to hand work over to Asplundh and know that, without any doubt, the job will be done 100% properly and safely.”

Ken Tarr, Line Superintendent, Empire Electric Association
and Crews,
Florida Power & Light
Assistant Supervisor
David Craddock, General Forepersons Noah Barker, Dave Busch, Rick Cushing, Steve Cyr, Mike Lucas and Pedro Perez, and Crews, Florida Power & Light
General Foreperson Anthony Erevia, Foreperson Joshua Morse and Journeyman Clinton Patterson, City of Tallahassee Electric
General Foreperson John Foster, for his outstanding professionalism, conduct and character, Florida Power & Light
Supervisor Tim Jessup, and Crews, for working on a Sunday morning to clear several unsafe tree conditions, Florida Power & Light
Supervisor Tim Jessup, General Foreperson Steve Iachetta and Crews, Florida Power & Light
General Foreperson Jeff Miller, Foreperson Jeff Duncan and Journeyman Eric Johnson, Florida Power & Light
General Foreperson Bill Pearson, Foreperson Tracy Dowell and Groundperson Matthew Ramos, for volunteering their time to remove some tree limbs and pressure wash the steeple of the CBC Church in Venice, Florida, Florida Power & Light

General Foreperson
Deogracio “Shorty” Rodriguez, Forepersons Eribert Cius and Roberto Rocha, and Journeyman Miguel Rodriguez, Florida Power & Light

GEORGIA
General Foreperson
Daniel Yarger, Foreperson Bobby Byers, Trimmer Gary Powell and Groundperson Chris Logan, Georgia Power
General Foreperson
Daniel Yarger, Foreperson Justin James, Trimmer Michael Haney and Groundperson Dillon Carter, Georgia Power

ILLINOIS
General Foreperson
Alberto Ocampo, Foreperson Santos Trujillo and Jesus Capetillo, ComEd
General Foreperson
Loren Peterson and Crews, City of Naperville Electric

INDIANA
Wade Grubbs and Crew, AEP/Indiana Michigan Power

IOWA
Glenn Bearbower and Trimmer Mike Schilling, MidAmerican Energy

Kansas:
General Foreperson
Herb Babb, Foreperson Chris Rice and Groundperson Daylan Mzhickteno, Kaw Valley Electric Cooperative
Supervisor Ed Bradshaw, for generously donating a chain saw as a prize for Kaw Valley Electric’s annual meeting, Kaw Valley Electric

Kentucky
Lanny Chambers and Michael “Swifty” Swift, Journeymen Terry Potts and John Shuman, and Groundperson Tommy Frandsen, Owensboro Municipal Utilities

MARYLAND
George Hare, Trimmer Charlie Hale and Groundperson Dave Felix, Baltimore City Forestry Dept.

Massachusetts
Todd Clough and Roy Joffre, and Crews, National Grid

Michigan:
General Foreperson
Ron Dixon, Foreperson Keith Dixon and Journeyman Thayer Devore, Lansing Board of Water & Light

Tree Trimmer Foreperson
Jay Hodkiewicz, for discovering two patches of garlic mustard, an invasive, before it had a chance to go to seed, Gogebic Conservation District

Missouri
Josh Beeler and Jayson Grimes, and Groundperson Carl Marley, Lacedle Electric Cooperative
Branch Manager Herb Zinzer, General Foreperson Kent Lameyer, Foreperson

From an e-mail to Manager Wilmer McWhinter regarding General Foreperson Dan Yarger and crew who work on Georgia Power property:
“... I wanted to pass on a compliment to you on the crew of [Foreperson] Justin James, [Trimmer] Michael Haney and [Groundperson] Dillon Carter. When they arrived to do the actual clearing, they were courteous, professional, thorough and efficient. ... When they trimmed the cedar tree, they took special care because I told them that my great-grandmother had planted it. ... Please know that you have great employees working for you.”
Brad West

From a letter to the Home Office in Willow Grove, Pennsylvania about work performed by the Dave Sachs Region in Indiana for AEP / Indiana Michigan Power:
“... I marvelled at the expertise and efficiency of the man removing these high, heavy limbs, [Foreperson] Wade Grubbs ... He certainly knows how to handle a dangerous job; his work is outstanding and he surely had the safety of constantly passing traffic and other workers in mind. ... Since I'm a retired elementary teacher, I'd give him an A+.”
Margaret Hunkeler
From an e-mail to Northeast Utilities (NU) regarding Permissions Person Doug Capute of the Gary Shelto Region in New Hampshire:

"...A few weeks back, I was visited by Doug Capute ... I was somewhat skeptical as to what our property would look like after they finished; however, I realized the importance of preventive intervention when it comes to power lines in wooded areas. ... We honestly could not tell that they had done anything to disturb the look of the roadside. ... People are quick to complain, but slow to compliment and so, I felt I had to let you know the great job I think they did."

Joseph Grdinich

From a letter to Asplundh Brush Control Manager Bob Ray regarding the work of crews under Forepersons Don Fowler, Tim Hart and Tom Washeleski for National Grid in New York:

"... Recently, your company replaced a number of high-tension wire transmission line poles. This is obviously not a dainty process and the heavy equipment did considerable damage to our property, which was understandable in view of the task at hand. ... The clean-up job done by Asplundh [Brush Control] was outstanding and its crews did an exceptionally good job under very difficult circumstances."

Gail and Peter Mitchell

Mickey Rosser, for coming to the rescue of a mother and her three young children who were trapped by a fallen tree in their trailer as a tornado rolled through The Plains area, AEP Ohio

General Foreperson Shawn Stewart, Foreperson Vern Burns and Trimmer John Ellis, Dayton Power & Light

Supervisor Dan Stubbs and Crews, AEP Ohio

Supervisor Dan Stubbs, General Foreperson Elijah Gilliam, Forepersons Tim McDaniels and A.J. Wilson, Trimmers Brad Jordan and Tim Pace, and Groundperson Scott Mills, AEP Ohio

Supervisor Dan Stubbs, General Foreperson Jack Johnston, Forepersons Keith Gardner and Mark Roberts, and Trimmers Bob Chipps and Gage Gardner, AEP Ohio

Supervisor Wesley Washington, General Foreperson Cory Chambers, Forepersons Bryce Crawmer and Jason McMahan, Journeymen James Andrews, Jr., Jose Perez and Jorge Sandoval, and Apprentice Mark Hollis AEP Ohio

Supervisor Wes Washington, General Foreperson William Griffith, Forepersons David Griffith and Josh Thompson, Journeyman Sam Smoot, Trimmers Jeremy Bradley, Tony Darnell, Nicholas McPherson, Tyler Messina and Terry Wiseman, Jr., and Permissions Person Curt Dykes, AEP Ohio

Supervisor Wes Washington, General Foreperson Kenneth Pierce, Foreperson Rudy Burriss and Trimmer James Carter, AEP Ohio

Railroad Division General Foreperson Mike Boxx and Equipment Operator Cornell McCary, Texas Industries, Inc.

General Foreperson Jerry Cerna, Foreperson Scott Killough and Groundperson Earl Mangold, Oklahoma Gas & Electric

General Forepersons Ron McCauley and Shannon Moore, and Crews, AEP/PSO

From an e-mail to Branch Manager Robert Coffman concerning the work General Foreperson Jerry Cerna, Foreperson Scott Killough and Trimmer Earl Mangold are doing for Oklahoma Gas and Electric:

“... I have been with the City 20 years. I have had several people tell me what a great job the [Asplundh] crew in Crescent is doing. ... What impresses me most is the way they drive down the alleys—they are so careful. They have been respectful to the citizens of Crescent [and] I feel they have gone way beyond their job. Thank you guys, and you are always welcome back in Crescent.”

Pam Henning, City Manager, The City of Crescent, Oklahoma

From a letter to Vice President Gene Blount regarding the work of General Foreperson Jose Garcia and crew for CenterPoint Energy in the Houston, Texas area:

“...When I got the door hanger ... I saw this as a perfect opportunity for a win-win for everyone. By taking the trees out completely, I would no longer have to look at them and the limbs would no longer have to be trimmed to keep them off the utility lines ... When I arrived home ... all of the offending trees were gone and the area completely cleaned up, ... which tells me the people in Mr. Garcia’s crew care about what they’re doing.”

Edward McIntosh
From a letter to Vice President Mick Kavran of Washington from Benton PUD complimenting the work of Supervisor Gary Johnston and crews:

“... Recently, our region has had some extreme wind conditions and we have had very few outages caused by trees. Fewer outages are a direct reflection of the great job your crews are doing. ... Our customer satisfaction rating at Benton PUD is currently at 85 percent. ... Our customer satisfaction continues to stay high. Over the last few years, we have had more customers commenting on the quality of work, rather than making complaints.”

Harlan Scherer, Supt. of Transmission & Distribution, Benton PUD
April 2010 – Severe Thunderstorms

General Foreperson Robert Thompson and Crews, for their hard work after severe thunderstorms and tornadoes struck the Waterloo area on June 23, MidAmerican Energy (IA)

General Foreperson Larry Flanagan and Trimmer Trainee Robert Connor, for their fast, courteous and precise work removing a tree blown sideways by a May 10 windstorm in Rochester, Rochester Gas & Electric (NY)

July 2010 – Summer Storm

General Foreperson Mike Christianson and Crews, for their promptness, kindness and excellent customer service after an early morning summer storm knocked out power to 58,000 homes in the Des Moines area, MidAmerican Energy (IA)

October 2010 – Wildfire

General Foreperson Dave Campfield and Kenneth Pierce, Foreperson Ernie Brinker and Crews, for their safe and efficient storm restoration work after a series of tornadoes touched down in Ohio during the weekend of September 18, AEP Ohio (OH)

May and June 2010 Storms

General Foreperson Jonathan Walker and Steve Wilson, and Climbers Josh Graham, Greg Issac, Gregory Smith and Donald Williams, for quickly responding to the call for storm support and for working efficiently to help the power restoration effort, Huntsville Utilities (AL)

August 2010 – Thunderstorms

Supervisor Wesley Washington, General Forepersons Dave Campfield and Kenneth Pierce, Foreperson Ernie Brinker and Crews, for their cooperation safe work practices during a severe thunderstorm restoration effort in the Cambridge area, AEP Ohio (OH)

December 2010 – Snow Storms

Ken Weyand and Crews, for clearing snow from power lines in the Cherokee area, MidAmerican Energy (IA)

September 2010 – Tornadoes

General Forepersons Scott Campbell and Jose Munoz, General Forepersons Manuel Munoz and Miguel Saldivar, and Apprentices Jose Alvarez, Jorge Gomez, Roberto Gomez, Antonio Munoz and Jose Sandoval, and Crews, for taking care to move a homeowner’s property and covering shrubbery while clearing storm-downed tree limbs in the middle of the night and in the dark, AEP/PSO (OK)

September 2010 – Wildfire

General Foreperson Eddie Briscoe, Forepersons Arthur Thomas and Chris Underwood, and Trimmers Diego Canto, Davy Freeman, Andre Johnson, Edric Stuard and Fred Watson (TX), for the great job they did assisting line crews after the remnants of Tropical Storm Hermine brought heavy rains and high winds to the De Queen area on October 6, AEP/SWEPCO (AR)

From an e-mail to Vice President Will Willis regarding the work of Supervisor Ed Boyd, General Foreperson Matt McClurg and Coby Porter, and crews during the April snow/windstorm in Nevada:

“I would like to pass along my sincere appreciation for all the hard work this week. We had some very strong wind and light snows that caused many poles to break, trees to fall and branches to break. ... In the last two years, we have made so much progress in clearing the trees from circuits. We realized that it could have been more devastating than it was.”

W. Alan Dixon, Sr. Administrator, NV Energy

From an e-mail to MidAmerican Energy about the storm restoration work performed by Kevin Dove Region General Foreperson Gabe Jones, Forepersons Jason Mohr and Nick Peck, and Trimmers Tyson Petersen and Steve Schlief in July:

“...When Asplundh came, they were very polite and took care of the branches on the line. ... Even though they were busy in the area due to the storm, they worked efficiently. They arrived at 8 PM and didn’t complain about the heat or all the work. ...Those four men deserve a pat on the back...Thank you.”

Fred Fondroy
SERVICE ANNIVERSARIES

50 YEARS

Robert Bruce
Permissions Person
Pennsylvania

David Felix
Groundperson
Pennsylvania

Jean Labrie
Supervisor
Asplundh Brush Control Co.
Indiana

Ed McCarty
Foreperson
Pennsylvania

40 YEARS

Jerry Boyko
Foreperson
Maryland

Joe Hamilton, III
Foreperson
Pennsylvania

Howard Hopwood
General Foreperson
Pennsylvania

Jeannette Rawls
Title Administrator
Fleet Services
Willow Grove

35 YEARS

Jay Scherbarth
Tree Trimmer
Wisconsin

Rick L. Schuh
Tree Trimmer Foreperson
Wisconsin

Oscar Ybarra
Foreperson
Texas

Melvin “Tom” Sipling
Foreperson
Pennsylvania

July – December

The Asplundh TREE
Autumn/Holiday 2010
<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Scott Asplundh</td>
<td>CEO</td>
<td>Willow Grove</td>
</tr>
<tr>
<td>Larry Attaway</td>
<td>Permissions Person</td>
<td>Alabama</td>
</tr>
<tr>
<td>James Bethea</td>
<td>Work Planner</td>
<td>South Carolina</td>
</tr>
<tr>
<td>William Daclan</td>
<td>Foreperson</td>
<td>California</td>
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<tr>
<td>Jerry Erickson</td>
<td>Foreperson</td>
<td>Oregon</td>
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<tr>
<td>Eliezer Ferdinand</td>
<td>Journeyman</td>
<td>Florida</td>
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<tr>
<td>Bob Kubacki</td>
<td>General Foreperson</td>
<td>Wisconsin</td>
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<tr>
<td>Allen LeBlanc</td>
<td>Vice President</td>
<td>Alabama</td>
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<tr>
<td>Randy McQueeney</td>
<td>General Foreperson</td>
<td>Pennsylvania</td>
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<tr>
<td>Cecil Oden</td>
<td>Equipment Operator</td>
<td>Alabama</td>
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<tr>
<td>Robert Rigsby</td>
<td>Foreperson</td>
<td>Alabama</td>
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<tr>
<td>Marty Robinson</td>
<td>Supervisor</td>
<td>Florida</td>
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<tr>
<td>Dale Sudduth</td>
<td>Trimmer</td>
<td>Alabama</td>
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<tr>
<td>Jimmy Wilson</td>
<td>General Foreperson</td>
<td>Alabama</td>
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<tr>
<td>Ricky Woods</td>
<td>Foreperson</td>
<td>Virginia</td>
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</tbody>
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**25 YEARS**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Location</th>
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<tbody>
<tr>
<td>Stephen Anderson</td>
<td>Foreperson</td>
<td>New York</td>
</tr>
<tr>
<td>Ed Bradshaw</td>
<td>Supervisor</td>
<td>Kansas</td>
</tr>
<tr>
<td>Lonnie Bullock</td>
<td>Foreperson</td>
<td>South Carolina</td>
</tr>
<tr>
<td>Shawn Clapperton</td>
<td>General Foreperson</td>
<td>Maine</td>
</tr>
<tr>
<td>Mark Fecteau</td>
<td>General Foreperson</td>
<td>Wisconsin</td>
</tr>
<tr>
<td>George Fredrick</td>
<td>Trimmer</td>
<td>Virginia</td>
</tr>
<tr>
<td>Barb Geissler</td>
<td>Accounting Clerk</td>
<td>Willow Grove</td>
</tr>
<tr>
<td>Jeffrey Lee Hause</td>
<td>Foreperson</td>
<td>Indiana</td>
</tr>
<tr>
<td>Kelly Jones</td>
<td>Foreperson</td>
<td>Kentucky</td>
</tr>
<tr>
<td>Lisa Lamberton</td>
<td>Manager</td>
<td>Customer &amp; Field Liaison Willow Grove</td>
</tr>
<tr>
<td>Keith Langdon</td>
<td>Tree Trimmer</td>
<td>New York</td>
</tr>
<tr>
<td>Joe Lentz</td>
<td>Vice President</td>
<td>Arborchem Products Division Pennsylvania</td>
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<tr>
<td>Saphete Noel</td>
<td>Journeyman</td>
<td>Florida</td>
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<tr>
<td>James Pearson</td>
<td>General Foreperson</td>
<td>Texas</td>
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<tr>
<td>Rupert Pearson, Jr.</td>
<td>General Foreperson</td>
<td>Virginia</td>
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<tr>
<td>Pete Pellicone</td>
<td>Manager of Financial Systems</td>
<td>Information Technology Willow Grove</td>
</tr>
<tr>
<td>Angel Reyes</td>
<td>Foreperson</td>
<td>Louisiana</td>
</tr>
<tr>
<td>Merle Roof</td>
<td>Foreperson</td>
<td>Kentucky</td>
</tr>
<tr>
<td>Debbie Schultz</td>
<td>Administrative Assistant</td>
<td>Railroad Division Willow Grove</td>
</tr>
<tr>
<td>Joseph Smith</td>
<td>Journeyman</td>
<td>Virginia</td>
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<tr>
<td>Paul Thomas</td>
<td>General Foreperson</td>
<td>Indiana</td>
</tr>
<tr>
<td>Richard Varner</td>
<td>General Foreperson</td>
<td>West Virginia</td>
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<tr>
<td>Louis Veilleux</td>
<td>General Foreperson</td>
<td>Asplundh Brush Control Co. Indiana</td>
</tr>
<tr>
<td>Gene Wellman</td>
<td>Foreperson</td>
<td>Maine</td>
</tr>
<tr>
<td>Heath York</td>
<td>General Foreperson</td>
<td>Missouri</td>
</tr>
<tr>
<td>Paul Thomas</td>
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<td>Indiana</td>
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</tbody>
</table>
Kenneth Adams
Foreperson
North Carolina

Gregory Baker
Journeyman
Minnesota

Timothy Bradley
Foreperson
Pennsylvania

Antonio Cardenas
Foreperson
California

Dennis Clark
Tree Trimmer
Wisconsin

Emanuel Collins
Tree Trimmer
Washington

John Cottrell, Jr.
Permissions Person
West Virginia

Robert Decampli
Permissions Person
West Virginia

Michael Freitag
Spray Foreperson
Washington

Jane Henninger
Input Operator
Payroll
Willow Grove

Elwood Hess
General Foreperson
Pennsylvania

William Johnson
Foreperson
Alabama

John Kosnicki
Foreperson
Massachusetts

Edgar Lyons
Journeyman
Delaware

Terry McFarlan
General Foreperson
West Virginia

William Meigs
Permissions Person
Alabama

Chris Myers
Foreperson
Ohio

Ronnie Ross
Groundperson
Connecticut

Arturo Ruiz
Foreperson
Texas

Rickey Smith
Branch Manager
North Carolina

Sherry Sports
Administrative Assistant
Alabama

Dennis Sweeney
General Foreperson
California

Arthur Tolman
Foreperson
Maine

Ritchie Tuttle
General Foreperson
Ohio

David Vilvens
General Foreperson
Ohio

Rondal Warren
General Foreperson
Louisiana

Gary Wertman
Foreperson
Ohio

Datton Wilson, III
Foreperson
Missouri

ASPLUNDH RAILROAD ON
AMTRAK’S NORTHEAST CORRIDOR

The Asplundh Railroad Division employees shown here have been part of a major right-of-way improvement project on Amtrak’s Northeast Corridor this year. This work is part of the American Recovery and Reinvestment Act which aims to put Americans to work and improve our nation’s infrastructure. The group shown at left was photographed in New Jersey, but Railroad Division folks have been removing trees and brush from many sections of this heavily traveled line between Washington, DC and Boston, Massachusetts. These crews work under Mechanical Division Manager Joe Conigliaro.

Regional Safety and Training Supervisor Mark Foster of the Asplundh Railroad Division sent in this photo of the night work being performed on Amtrak’s high speed rail by Asplundh crews using hy-rail equipped lifts and chippers. Shown here in Branford, Connecticut, between scheduled trains at midnight and 4:00 a.m., the crews worked by flood light to prune and remove trees and brush that were encroaching on the railroad’s right-of-way. This work improves rail bed maintenance and overall public safety.
Miami, Florida—Equipment Training and Inspection Supervisor Greg “Dirt Buzzard” Homiller conducted a double-header of proper lift and equipment inspection classes in the Sunshine State of Florida, starting with this class in Miami on March 19. Crews from the Eugene Wyatt Region of Asplundh were joined by employees from the Richard Calleldare Region of American Lighting and Signalization (part of our sister company, UtiliCon Solutions, Ltd.). These crews serve Florida Power & Light, Bell South and Florida DOT.

Port Charlotte, Florida—The “Dirt Buzzard” held a command performance of his ode to proper equipment and aerial lift inspection on March 20. Crews from both the Eugene Wyatt and Gene Hayden Regions were on hand for the session. The Wyatt Region crews work on the property of Florida Power & Light, while the Hayden Region crews work on Lee County Electric Cooperative property. These folks will take their new knowledge with them throughout southwestern Florida.

Truro, Nova Scotia—On March 24, Equipment Training and Inspection Supervisor Greg Homiller headed to the “Great White North” to present his aerial lift and equipment inspection class to crews from the Steve Christiansen Region in Nova Scotia, Canada. Over 50 employees, including Supervisor Rick Williams and Corporate Safety Supervisor Blair Brassard, flocked to the city of Truro to learn equipment and lift inspection techniques from the “Dirt Buzzard” himself. These crews will apply their newly refined inspection skills as they work on the properties of Nova Scotia Power, New Brunswick Power and Bell Aliant.

New England Regions Recognized for Customer Service—It was definitely an occasion for smiles as Vice President Gary Shelto (center) and Manager Dan Duncan (second from R) were recognized by Northeast Utilities (NU) in June at their annual Contractors’ Meeting. NU Vice President of Utility Service Mike Ahern (second from L) was joined by Vegetation Manager Dave Goodson (L) and Director of Distribution Engineering Mike Waggoner in presenting Gary and Dan with an Exceptional Customer Service Award. Meeting and exceeding our customers’ expectations is part of the job at Asplundh and it’s no surprise that Gary, Dan and their crews earned this award for their respective work on the properties of NU subsidiaries, Public Service Co. of New Hampshire and Western Massachusetts Electric.

GF Awarded for Support of Reservist—In August, General Foreperson Henry Tomlin (R) of the Zeke Klomp Region was presented with the Patriotic Employer Award by Carl Lambert, the Tennessee chairman of Employer Support of the Guard and Reserve (ESGR). Henry was given the award for his loyal support of Groundperson Blake Brackman, who serves as a SPC in the National Guard Reserve. Blake recently returned to the U.S. and his Asplundh crew after a yearlong tour of duty in Iraq and Afghanistan. When he’s not protecting our country, Blake works to protect utility lines from vegetation on the property of Dickson Electric System in Tennessee.
March GFPDP—On March 22-25, 2010, Field Personnel Manager Joe Lee, with assistance from Chuck Hitzemann and Denny Leach of Positive Growth International, led a group of supervisors, general forepersons, safety personnel and one manager through the General Foreperson Professional Development Program (GFPDP). Held in Willow Grove, Pennsylvania near the Home Office, the attendees were (back row, L to R): Ken Steinke, Minnesota; Fred Bracero, Illinois; Mike Edgecomb, Kansas; Steve Ford, Missouri; Chris Townsend, Ohio; Mann McMillan, North Carolina; Jesse Long, Wisconsin; and Jim Beam, Maryland. Kneeling in the front row were (L to R): Mark Johnson, Virginia; Armando Gomez, New York; Stephen Williams, Michigan; and Zach Foley, Pennsylvania.

April ASTP—Manager of Field Personnel Joe Lee held the Asplundh Supervisory Training Program (ASTP) at the Home Office in Willow Grove, Pennsylvania on April 12-16. The graduates were (front row, L to R): Mike Greenberg, Maryland; Logan Sawyers, Virginia; Troy Handy, Oregon; John Fortin, New Hampshire; and Juan Guzman, Alabama. In the back row were (L to R): David White, Maine; Aaron Hawks, North Carolina; Aaron Hite, Oklahoma; Dave Jennings, Indiana; Tom Westfall, Jr., Ohio; and Bryant Blanchard, New York.

May GFPDP—Field Personnel Manager Joe Lee, along with Chuck Hitzemann and Denny Leach of Positive Growth International, hosted the GFPDP on May 17-20. Held in Fort Washington, Pennsylvania, the attendees were (seated, L to R): Ty Ledford, North Carolina; Jonathan Burris, Arkansas; Scott Leonard, Kansas; Ada Mancera, Illinois; and Steve Blum, Washington. In the back row were (L to R): Mike Meador, Virginia; Kevin Fowler, North Carolina; Danny Davis, North Carolina; Bart Miller, Wisconsin; Jeff Fizer, Ohio; and Randy McQueeney, Pennsylvania.

July ASTP—Sixteen employees from across the United States traveled to Willow Grove, Pennsylvania to take part in the ASTP under the guidance of Field Personnel Manager Joe Lee. Held July 12-16, the participants were (back row, L to R): Wayne White, Maryland; Matt Lewis, Pennsylvania; Dannie Swanner, Mississippi; Jannie Johnson, South Carolina; Christiana Manas, Pennsylvania; George Mouser, California; Bryan Crawford, Georgia; Greg Davis, Virginia; and Bob McCoy, Nebraska. In the front row were (L to R): Shane Rogers, North Carolina; Chuck Mays, Jr., Ohio; Rick Cushing, Florida; Harry Stock, Jr., Pennsylvania; John Jury, Pennsylvania; Abel Govea, Texas; and Jose Mancera, Illinois.

May ASTP—The Asplundh Supervisory Training Program was once again held on May 3-7 at the Home Office in Willow Grove, Pennsylvania. Led by Joe Lee, Manager of Field Personnel, the attendees were (back row, L to R): David Hunt, Jr., North Carolina; Mike Childress, Oklahoma; Mike Traver, Indiana; Jordan Odern, Oregon; and Mike Cardell, Minnesota. In the front row were (L to R): Juan Castillo, California; Shawn Rogan, Ohio; Mike Lucas, Florida; Ken Collins, Kentucky; and Jeff Gormont, Pennsylvania.

July MPDP—The Management Professional Development Program (MPDP) was held on July 20-22 in Plymouth Meeting, Pennsylvania. Hosted by Field Personnel Manager Joe Lee, the attendees were (front row, L to R): Dan Stubbs, Ohio; John Belton, West Virginia; Dennis Mauk, Kentucky; and Brian Richter, Wisconsin. In the middle row were (L to R): John Reeves, Alabama; Roger Hinton, Indiana; Reggine Charlesworth, Washington; Art Perez, Illinois; and Marty Robinson, Florida. Last, but not least, in the back row were (L to R): Wayne Bailey, Minnesota; Fred Rogers, California; Bobby King, Kentucky; Mike Fullex, New York; and Jimmy Spicer, Mississippi.
Vice President Mel Riley (L), Supervisor Ed Bradshaw (second from R) and Westar Energy Manager of Vegetation Management Don Reinert (R) were all on hand to congratulate Permitter Brian Holley (second from L) for 30 years of loyal and dedicated service. Brian got his start in May 1980 as a groundperson for Kansas Gas & Electric (now Westar Energy) in the Wichita area. He was promoted to foreperson in 1983 and moved to Oklahoma to oversee a crew on Ponca City Energy property. He advanced to work planner while in Oklahoma, but returned to central Kansas in 2001 to work as a top trimmer on Westar Energy property. He now is a permitter on the Westar Energy system where he continues to do a great job representing Asplundh.

Mike Reese’s (R) father, Matt, was an Asplundh vice president in California. Naturally, Mike started working for the company in 1970 as a groundperson during summer breaks from high school. He continued to work for Asplundh part-time on a substation maintenance crew while attending the University of Santa Clara. In 1973, Mike’s career took an international turn when he accepted a construction supervisor position with Aramco in Saudi Arabia. He returned to Asplundh in May 1980 as a groundperson on Waldport PUD property in Oregon. By 1985, Mike advanced to foreperson of a crew in Idaho for Washington Water Power and in 1988, (now) President George Graham interviewed Mike for a general foreperson position, which he soon earned. Later that year, he moved to Olympia, Washington to oversee crews on Puget Sound Energy property, where he’s been ever since. Mike is an ISA Certified Arborist and holds a commercial herbicide applicator’s license.

At a quarterly GF meeting in August, Foreperson Dan Serian (R) received a handshake of congratulations and a specially-engraved watch from Branch Manager Rob Forell (L) in appreciation of 30 years of service to Asplundh. Dan originally joined the company in July 1973 as a junior trimmer in Rossiter, Pennsylvania. He left a year later after a layoff, but returned in April 1980 to work as a sprayman in the DuBois area on the utility properties of Penelec and United Electric. In 1984, Dan was promoted to foreperson of a crew working for Penelec throughout northwest Pennsylvania. Over the years, Dan has had the opportunity to take part in some unique programs, including an early 1990s tree injection program conducted in Indiana. He continues to work as a foreperson on Penelec, as well as on FirstEnergy transmission properties.

In September, Vice President Mick Kavran (L) had the honor of presenting two employees in his region with specially-engraved watches for 30 years of dedicated service. Larry Lee (center) began his Asplundh career in March 1980 as a head groundperson in northern Idaho on Avista Utilities property. In November 1981, he moved back to his native Washington with a promotion to trimmer. Larry worked his way up through the ranks, but left Asplundh for a short time in 1989. A few months later, he returned as a general foreperson in the Spokane area under (then) Supervisor Mick Kavran and by 1994, Larry was supervising crews in the coastal Washington area for Puget Sound Energy and several PUDs. Named the Pacific Northwest Chapter of the ISA’s Utility Forester of the Year in 2000, Larry is now the program administrator for Asplundh crews working on the Avista Utilities system in the Pacific Northwest.

Vice President Doug Smith (R) traveled to Permissions Person Terry McDaniel’s (L) work site to thank him for 30 years of service and to present him with a specially-engraved watch. Terry’s Asplundh career began humbly enough in May 1980 as a climber on Crescent Electric and Progress Energy properties in the Carolinas. Three years later, he was promoted to foreperson. When the Carolinas were split into two regions, Terry worked primarily in what is now the Barry Suddreth Region, which covers the western parts of North and South Carolina. During his time there, he had the opportunity to become a general foreperson of underground construction and street lighting crews for Duke Transmission, the City of Concord and Concord Telephone, as well as serving as shop and equipment supervisor. In 2007, Terry moved into the Doug Smith Region in the eastern Carolinas as a general foreperson on Progress Energy property. He now works as a permissions person for Asplundh crews on Piedmont Natural Gas property, as well as municipal and DOT accounts. Terry also conducts training and helps with bid work.
Jim Sandell (R) for 30 years of dedication to Asplundh. Paul, who works out of the Lynchburg, Virginia office, was presented with a specially-engraved watch while attending a meeting in Willow Grove, Pennsylvania. He started working for the company in June 1980 as a billing clerk in the Equipment Department. Paul briefly continued in this capacity in the Purchasing Department before relocating to the Equipment Department at the Philmont, Pennsylvania shop. Paul continued to advance through the ranks; first as a sprayman and by 1983, he became a foreperson. During this time, Terry worked for Wisconsin Public Service in Green Bay and also on We Energies rights-of-way. In the late 1990s, Terry earned a general foreperson position, overseeing crews on cooperative and municipal accounts across Wisconsin. He’s come full-circle back to the Fox Valley area, now as a general foreperson for We Energies. Terry’s dad was a 43-year Asplundh veteran and Bob Livingston summed it up best: “Great people are grown from great family roots!”

Jerry Erickson (center) received an early morning job site visit from Branch Manager Bodie Miller (L), who presented him with a specially-engraved watch for 30 years of service to Asplundh. Also on hand was Portland General Electric (PGE) Senior Forester Dave Johnson (R), who joined Bodie in congratulating Jerry for his achieving this longevity milestone. Jerry first worked for Asplundh in 1975 on a temporary basis, helping out his father’s crew on PGE property when the need arose. He joined Asplundh full-time in August 1980, working as a groundperson for PGE. One month later, he was promoted to trimmer. Over the course of his career, Jerry worked throughout the state of Oregon on various municipal accounts and spent some time working on Pacific Power & Light property in Oregon and northern California. When he was promoted to foreperson in 1991, Jerry moved back onto PGE property where he has remained. Recognized numerous times during his career for accident-free operations, he and his lift crew can be found working safely around the Portland area.

Eliezer Ferdinand (second from R) was joined by Supervisor Emilio Perez (R) and Foreperson Elmitho Nelson (L) in presenting Journeyman Climber Eliezer Ferdinand (second from R) with a specially-engraved watch to commemorate his 30 years of hard work and service to Asplundh. Eliezer joined the company in June 1980 as an apprentice on Florida Power & Light (FPL) property in the Miami-Dade area. He has worked on FPL property his entire career, spending most of it in the Miami-Dade area. He advanced to climber in 1987 and in 2008, Eliezer’s line clearance work moved from Miami-Dade to the Broward County area. He currently works in the vicinity of Ft. Lauderdale as a journeyman trimmer.

Eliezer Ferdinand (second from R) traveled to his work site in northern Wisconsin to present Journeyman Climber Pat Sheeran (center) thought it was an ordinary day on the job until Senior Vice President Steven Asplundh (far R), Vice President Joe Schneider (second from L), Supervisor Bob Livingston (far L) and General Foreperson Tim Guetzke (second from R) traveled to his work site in northern Wisconsin to personally thank him for 30 years of loyal service to Asplundh. Joe presented Pat with a specially-engraved watch as the group took a few minutes to reminisce about his time with the company and the changes that have taken place over the past three decades. Pat joined Asplundh in June 1980 as a groundperson on Wisconsin Electric (now We Energies) property. He primarily worked on PGE property where he has remained. Recognized numerous times during his career for accident-free operations, he and his lift crew can be found working safely around the Portland area.

Terry continued to advance through the ranks; first as a sprayman and by 1983, he became a foreperson. During this time, Terry worked for Wisconsin Public Service in Green Bay and also on We Energies rights-of-way. In the late 1990s, Terry earned a general foreperson position, overseeing crews on cooperative and municipal accounts across Wisconsin. He’s come full-circle back to the Fox Valley area, now as a general foreperson for We Energies. Terry’s dad was a 43-year Asplundh veteran and Bob Livingston summed it up best: “Great people are grown from great family roots!”
Employees of the Month—
Since July, five Home Office employees were presented with the Employee of the Month Award for outstanding performance and service to the field. The winners are (standing, L to R): Dora Newman of Accounts Payable who won in July; Becky Rohrer of Affirmative Action/Immigration Compliance who was recognized in August; and Christy Schaffer of Field Accounting who was honored in September. Seated are (L to R): Denise Dunn of Accounts Payable, who earned the award in October; and Donna Boyer of Fleet Services who was named the November winner. Congratulations to all!

If you know someone at the Home Office who has gone above and beyond the call of duty to assist our folks in the field, you can nominate them for the Employee of the Month award by e-mailing Office Personnel Manager Sue Jurina at sjuri@asplundh.com.

“Orange Army” Helps Conquer Troubled Feeder—Crews from the Steve Miller Region of Maryland joined forces with PEPCO to clear tree limbs away from a 69kV feeder. On Saturday, July 31, PEPCO called in 54 tree crews, including those under Supervisors Dom DeRosa, Ron Muir and Sam Patchett, for a massive effort to clear limbs and vegetation away from the feeder line. The crews, some local and some from out-of-town, were divided into three groups and were all working within a two-mile radius of one another. Sam Patchett, along with fellow Steve Miller Region Supervisor Pat Sullivan, held a safety stand down in the morning to prepare the crews, stressing the importance of no outages and taking the time to safely prune the branches away from the lines. The work was completed quickly, professionally and without incident!

Challenging Tree Removal—The skills of an Asplundh crew from the Larry Gauger Region in Pennsylvania were put to the test when they had to remove a 35-foot cedar tree that was surrounded by obstacles, including 7.2kV, 500kV and 230kV lines, in addition to rose bushes, ornamental shrubs and mailboxes. Foreperson Joshua Santiago (shown above) carefully roped and cut limbs that were lowered safely to the ground by Apprentice Antonio Pena and Groundperson Jason Alcott. The tree was removed in about an hour and the excellent teamwork and communication of the crew prevented any property damage or outages.

Big Betty’s Big Move—An almost 30-year-old cabbage palm tree growing in Birmingham was given a new home in early October, thanks in part to the efforts of Alabama Power Co. (APCo), Asplundh and Utility Lines Construction Services, Inc. (ULCS). The 24-foot-tall tree, affectionately known as “Big Betty,” had fronds resting on APCo power lines, which caused a safety concern. Wimberly Miree, the tree’s owner, wanted to save the otherwise healthy palm and, with some help from the Southeastern Palm Society, was able to find it a home in front of the Anniston Museum of Natural History. Asplundh Permissions Person James Cleckler, Foreperson Ray Easterling and Equipment Operator Richard Rose joined ULCS (a part of Asplundh’s sister company, UtiliCon Solutions, Ltd.) to dig up the tree. They then used a log loader to place her on a flat bed truck for transport. “Big Betty” is doing just fine at her new home and even has her own Facebook page: BIG Betty Longleaf Botanical Gardens.

Home Office Employees of the Month—Since July, five Home Office employees were presented with the Employee of the Month Award for outstanding performance and service to the field. The winners are (standing, L to R): Dora Newman of Accounts Payable who won in July; Becky Rohrer of Affirmative Action/Immigration Compliance who was recognized in August; and Christy Schaffer of Field Accounting who was honored in September. Seated are (L to R): Denise Dunn of Accounts Payable, who earned the award in October; and Donna Boyer of Fleet Services who was named the November winner. Congratulations to all!

If you know someone at the Home Office who has gone above and beyond the call of duty to assist our folks in the field, you can nominate them for the Employee of the Month award by e-mailing Office Personnel Manager Sue Jurina at sjuri@asplundh.com.
On June 25, Debbie Alston-Collazo (top center) said “I do!” to husband Edwin Collazo (top R). The couple exchanged wedding vows surrounded by family and friends, including Debbie’s children (counter-clockwise from top L), son-in-law Kalif, Crystal, Candiss, Celena and Christina.

Debbie is a wage attachment specialist in the Human Resources Department at the Home Office in Willow Grove, Pennsylvania. Join us in wishing the Alston-Collazo family all the best in their new life together!

Our congratulations go out to Robert and Lisa Schoppe who were married on May 22. The couple, based out of Millerstown, Pennsylvania, were wed in the lovely and scenic Chesapeake Beach, Maryland area in an intimate ceremony attended by friends and family. The celebration continued on June 5 with a reception held closer to home at the Crowne Plaza in Harrisburg, Pennsylvania.

Lisa (née Courtright) has worked for the Arborchem Products Division for 11 years and currently serves as the office manager at its Mechanicsburg facility.

Also marking a first birthday is Karolyn Marie Hare! Born on August 27, 2009, she celebrated her special day with parents, Suzanne and Billy, and big brother Joshua, 2. Mom Suzanne works out of the Home Office in Willow Grove, Pennsylvania as the AVMS Administrator in the Fleet Services Department.

Also marking a first birthday is Karolyn Marie Hare! Born on August 27, 2009, she celebrated her special day with parents, Suzanne and Billy, and big brother Joshua, 2. Mom Suzanne works out of the Home Office in Willow Grove, Pennsylvania as the AVMS Administrator in the Fleet Services Department.

Six-year-old Taylor Grace, the lovely daughter of Chad Bailey and granddaughter of Manager Rickey Bailey, won first place at the Miss West Alabama Pageant on May 1. Grandpa Rickey oversees operations on Alabama Power Co. property as dad Chad makes sure his crews are working safely in western Alabama.

Hats off to Colston Drew, who was born on August 13 to Donald and Erin Redden, Jr., the son and daughter-in-law of Manager Don Redden. Colston is Don’s third grandchild. When not spoiling his grandson, Don oversees operations on Entergy South property in Louisiana.

Bryce Beeler, who just turned one on September 27, is proudly showing off the special “Tree Trimmer in Training” shirt his grandmother made for him. Parents Josh and Joy were kind enough to share this fun photo. Dad Josh is a foreperson on City Utilities of Springfield property in the Jim Winemiller Region in Missouri.

Is that Buzz and Woody from Toy Story? No, it’s Marcus Lagunas, 1, and his brother, Asaac, 5, both of whom just celebrated birthdays in October. Parents Sebastian and Elisa captured this moment of brotherly love while the boys were dressed up for Halloween. Sebastian is a general foreperson in the Gene Blount Region, overseeing crews on CenterPoint Energy property in the Houston, Texas area.

We here at Asplundh put “Safety First” for a number of reasons. If you’re Trimmer Jody Polus of the Dave Sachs Region, you’ve got four VERY important reasons waiting for you at home. Jody is the proud father of four young boys (L to R): Carrington, 1, Gavin, 4, Ezra, 2 and Maddox, 3. It’s hard to think of any better reason (or four them, for that matter) to live safety as a value and to actively care for your own personal safety and the safety of those around you. Jody works out of the Dave Sachs Region, pruning trees away from power lines for both AEP Ohio and across the West Virginia border for AEP/Wheeling Power Co.
Gray skies silhouette the shape of Foreperson Vince Galera of the Mick Kavran Region in Washington as he carefully climbs a 145' Douglas fir to set up rigging for its removal along with a dead 130' white pine that are endangering a 26kV Seattle City Light power line.

Herbicide applications, like this one being performed by Foreperson Shawn Blanchard of the Kevin Dove Region in Iowa, keep vegetation under control and away from MidAmerican Energy’s high voltage transformers and conductors.

The February 2010 blizzard’s snow seems to weave like ribbons through the tree line along the Susquehanna River, near the Conowingo Hydro Electric Plant in northeast Maryland.

Careful planning and rigging allowed Foreperson Ramiro Loa and crew from the Keith Erickson Region to safely remove a Basswood tree threatening an Xcel Energy three-phase line in Annandale, Minnesota.
With the end of the year just around the corner, that means it’s time to reveal the winners of the Corporate Communications Department’s annual photo contest, **Shoot Out 2010**. Over 172 entries were sent in from around the world by 46 shutter-happy Asplundh employees, family members and customers.

With $750 in prize money on the line for the top four photos in two categories, our judges thoroughly and patiently evaluated each and every photo until the winners were selected. Join us in thanking the judges for taking on this never-easy task: Photographer **Marc McCaron** from McCaron Creative in Philadelphia, Sponsor/ Senior Vice President **Steven Asplundh** and Safety Engineer **Victor Sirvydas** of the Corporate Safety Department, who also gave each entry a safety inspection prior to judging.

Keep shooting all the great work-related and nature subjects you see and be sure to mark your calendar for next year’s Shoot Out and Wall Calendar deadlines.

Entries can be e-mailed to: corpcomm@asplundh.com. Remember, no cell phone photos or negatives, please!

**Wall Calendar Deadline:** June 17, 2011

**Shoot Out Deadline:** September 30, 2011

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**1ST PRIZE – April Wood**
State Road, North Carolina

With wings spread in mid-flight, a hummingbird seems frozen in time on its way to a hanging feeder.

At the end of a peaceful April day, the American flag stands quiet sentinel as the sunset’s amber rays reflect across the rippled water of a fishing pond in Surrey County, North Carolina.

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**2ND PRIZE – Tim Walsh**
Doylestown, Pennsylvania

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**3RD PRIZE – Dwayne Starr**
Logan, West Virginia

Snow-covered branches and trees create a scenic frame around the gently cascading waters of Drawdy Falls in Boone County, West Virginia.

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**HONORABLE MENTION – Jennifer Plunkett**
Croydon, Pennsylvania

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The rocky, palm tree-dotted coast rises up in striking contrast to the calm of the deep blue sea and white sand beaches of Tulum, Mexico.
splundh storm crews were not dispatched in massive quantities this past summer and fall, but there were plenty of major localized emergencies to keep them busy.

From violent thunderstorms and tornadoes to wildfires, the ‘Orange Army’ fought through the tree damage to help utilities restore power (or avoid an outage). Here are a few photos that recall those ‘stormy times’ and remind us of the importance of good training and extra caution when it comes to emergency work.

A potential wildfire was averted on September 21 in the remote, steep terrain of the White River National Forest in Colorado thanks to a well-trained and equipped Asplundh crew. Xcel Energy Supervisor I Terry Hamm and District Ranger David Neely complimented Asplundh on its Wildfire Safety and Prevention Plan which was expertly implemented by the crew’s quick recognition of the threat and their use of shovels and Indian back pack sprayers to contain the fire. Check out page 19 in the “Orchids” section to see who was involved in this effort.

Forestry Supervisor Mike Chedester of AEP Ohio sent in this photo of a creative solution that involved an Asplundh Jarraff and lift crew from the Dave Sachs Region who assisted a line crew by stabilizing a large yellow poplar that had snapped off in an August storm. To prevent further damage to AEP Ohio facilities and avoid damage to a homeowner’s new shed, a Jarraff and digger derrick supported the tree while an Asplundh lift crew took off the bigger wood to clear the power lines and make it possible for the line crew to restore service.

The infamous Fourmile Canyon fire in Boulder County, Colorado burned for a week in early September and destroyed at least 165 homes. Xcel Energy power lines were also badly impacted by the fire and many high-risk, fire-damaged trees had to be removed by the Asplundh crews pictured above. General Foreperson Chad Rucker of the Will Willis Region sent in this photo of his hard-working, soot-covered crews.